

GRANTS GRAND OPENING

GRANTS GIVES *S&H* GREEN STAMPS

Find a World of Savings for the Whole Family and Get Famous S&H Green Stamps Too!



Grants
KNOWN FOR VALUES

North Torrance Shopping Center

OPENING SALE

Starts Thursday September 14

You'd pay much more if sold under other famous names!

Grants Own 186-Count PERCALE SHEETS

Imagine... thread for thread, Grant Maid 186-count percale sheets are the same fine quality as other famous nationally advertised brands costing much more. All first quality. Top value!

81 x 108 Compare at 2.39	1.97	42 x 36 Muslin Pillow Cases Compare at 59c each	47c	72 x 108 Compare at 2.19	1.87
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DOOR BUSTER SPECIAL

STOREWIDE SAVINGS FOR HOME AND FAMILY...

Come one, come all; join the many millions who have discovered the finest way to shop, the Grant way. Shopping at Grants assures you of finest merchandise at lowest prices. Every purchase must give complete satisfaction or your money back.

LOOK FOR THE "DOOR BUSTER" SIGNS...

That's what all wise shoppers are doing. Get your share of the marvelous bargains that Grants is now making available to you. When you see "DOOR BUSTER SPECIAL," it's a sure sign that you're getting superior quality merchandise at the lowest possible price tags.

SAVE 2 WAYS AT GRANTS...

First, enjoy lower prices and get valuable S&H Green Stamps, too. You get one S&H Green Stamp with every ten-cent purchase you make. "Good House-keeping" Seal guarantees the S&H Stamp Plan.



FIRST QUALITY 'ISIS' SEAMLESS NYLONS

DOOR BUSTER SPECIAL

47c pair

Terrific value at their regular low price... even more exceptional at this Special Savings! Sheer, flattering seam-free nylons, made of the same fine yarns, on the same machines as costlier brands. Compare anywhere.

A "World Beater"

26-INCH NORWOOD TANK MODEL BIKE

DOOR BUSTER SPECIAL

39⁸⁸

Beautifully finished in red for boys, blue for girls. Midweight white wall tires, chain guard, Chrome crown fork, kickstand and reflector. "Charge It." Only 1.50 weekly.

You Get 398 S&H Stamps

"Charge It" only 1.50 weekly

Jet wing carrier, 2-tone spring saddle, Twin chrome torsion-bar stabilizer, Chrome bell headlight, Counter brakes, American made.

"Quality First" Is Grant Theme

"Sure we drive for low prices... but never at the sacrifice of sound quality." Thus does J. Luther Knies, W. T. Grant Company Director and Merchandise Vice President, define the Com-



J. LUTHER KNIES Merchandise Vice-President

pany slogan "Known for Values."

He lists quality, workmanship, style as the foremost consideration in the buying or building of lines of merchandise for Grant counters. The Company is always striving to incorporate the best possible materials and workmanship in every single item on the market, and at prices that add up to real savings for Grant customers. "As buyers for the public, we pass along to our customers the savings effected by our Buyers' know-how and the opportunity for most advantageous buying made possible by our three giant regional warehouses," the merchandise director continued.

He pointed out the many steps taken by the Grant Company to insure strict adherence to this policy. First a staff of 68 buyers, each an expert in a particular type of merchandise, devotes full attention to market trends and developments to see that Grant customers get the newest proven-performance fabrics and constructions. And the makers' claims are not sufficient either, he pointed out.

Tough laboratory tests of articles, simulating conditions of use or wear prove its worthiness before the buyer will commit the company to a purchase order. In many instances the buyers specify the standards of quality desired in the making of an item, to give it more durability and longer service. This is one of the reasons for the ever-growing popularity of Grants' own brand merchandise. Customers know they can depend upon its quality and performance, purchase after purchase.

Mr. Knies pointed out that the company's ability to build high quality in Grant's own brand merchandise has won it many honors. He told of a major city where the local newspaper conducted a brand-acceptance survey on women's hosiery. Grants' own "ISIS" brand nylons proved to be the best known brand despite the national advertising of other brands. "Because we know our merchandise is good, we can afford to offer you our famous guarantee of satisfaction or your money cheerfully refunded," Knies concluded.

RUSH HOURS

Rush hours at the post office are late afternoon and early evening. You can help speed up the delivery of all mail by bringing in your non-priority letters and packages early in the day, whenever possible.

Money Saving Prices on QUALITY HAIRCUTS - ANY STYLE -

Men 1.30
Kids 1.05 (Under 12)

3 - Barbers - 3
Open Six Days 8:30 a.m.-6 p.m.

FAMILY Barber Shop

2893 WEST 190TH STREET
One Block West of Hawthorne Blvd.



W.T. GRANT CO
YOU MUST BE SATISFIED OR YOUR MONEY BACK

4960 W. 190TH ST., TORRANCE
Between Anza and Inglewood Aves.
Phone FR. 1-4608